

# HEC MONTRÉAL

## BUSINESS FRENCH SUMMER SCHOOL LANGUAGE AND CULTURE

MONTREAL (QUEBEC) – CANADA

In the world of international business affairs, the ability to speak multiple languages is a major asset, no matter the profession.

HEC Montréal, the first university business school founded in Canada, is now offering a Business French Summer School that will help you reach your language goals.

Unique in North America, this 3-week immersion program features:

- **Intensive credited** courses in Business French, language and culture (Levels offered: from total Beginner to Intermediate/Advanced)
- **Interactive oral communication workshops** focusing on competencies and themes in connection with the French-speaking business world
- **Seminars and conferences in Marketing and Management** revolving around creativity
- **Company visits** (Bombardier, Radio-Canada Broadcasting Corporation, Le Cirque du Soleil...)
- **Rich and varied sports and sociocultural activities**
- **Available partnerships** with international university institutions (range of group prices)
- **On-campus lodging option**

HEC Montréal was the first university business school in North America to be awarded the three most prestigious accreditations in its field: **AMBA, AACSB International** and **EQUIS**.



**FROM AUGUST  
4 TO 22, 2014**



For a detailed description of the Business French Summer School at HEC Montréal, we invite you to visit our website:

[businessfrench-summerschool.hec.ca](http://businessfrench-summerschool.hec.ca)  
+ 1 514 340-6000, ext. 2234  
[immersion@hec.ca](mailto:immersion@hec.ca)



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This Business French Summer School at HEC Montréal also represents the opportunity to fully experience the depth and breadth of Montreal:

- Considered to be the **2nd largest French-speaking city in the world** after Paris
- Recently awarded the title of **best university city in Canada** (according to the British firm QS)
- Renowned for its **historic richness** and **varied cultural offerings**
- Appreciated for its **quality of life** and **safe and friendly environment**
- Characterized by an **affordable cost of living** compared to the rest of North America and Europe
- Ideally situated **close to appealing destinations**, such as Quebec City, Boston and New York



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