

# GERMANY



**5 - 19 July 2025**

Jean-François Ouellet

Professor, Entrepreneurship & Innovation













1

4

**280%**





052 740-8

UNT.  
MENZ.S.

trans  
AGIO

2144















2015  
ANSWER. WIKO.  
BOMBER.  
MAY 2015

IMK. TBR.  
FDM



WIKO  
BLAK  
SM

BE  
LABOU

LABOU

5-PP-BKI

11-8

FUNTO











AMÉRIQUE  
DU NORD

Océan Atlantique

Montréal

5 July > 12 July





**SAP**  **MALTEGO**

**zooplus**

**PLUGANDPLAY**



 **MSD**  
INVENTING FOR LIFE







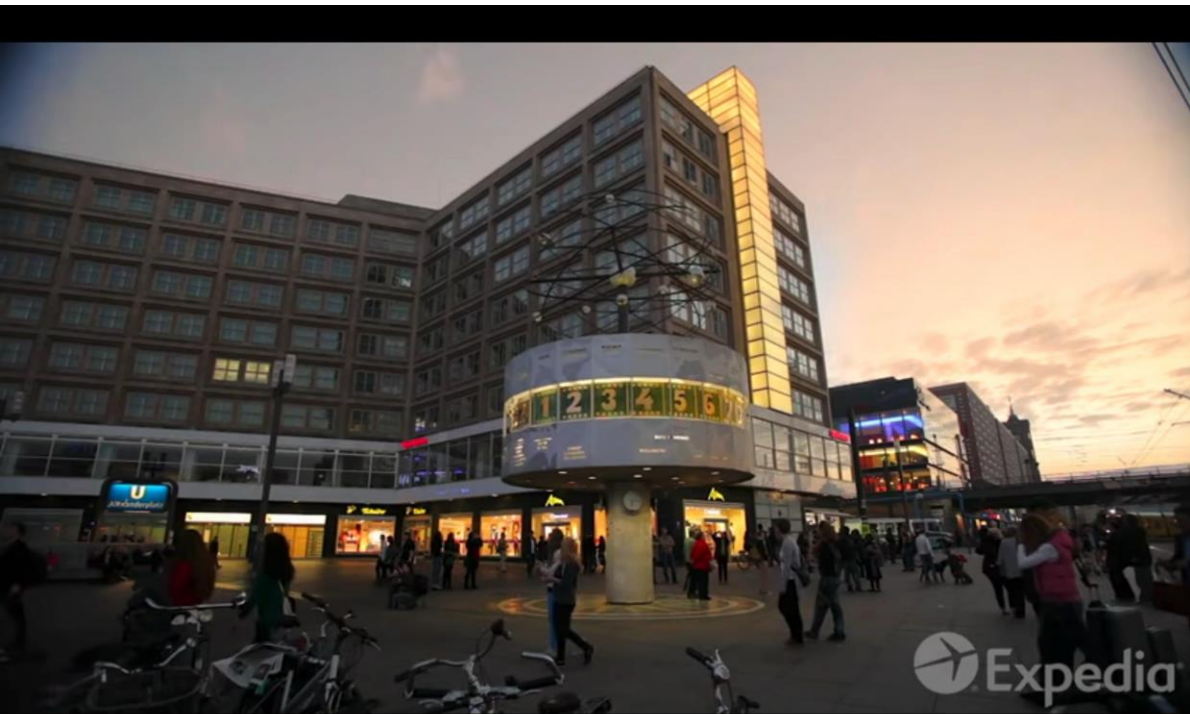
Munich

12 July > 19 July





vetevo



CLUBCOMMISSION.BERLIN





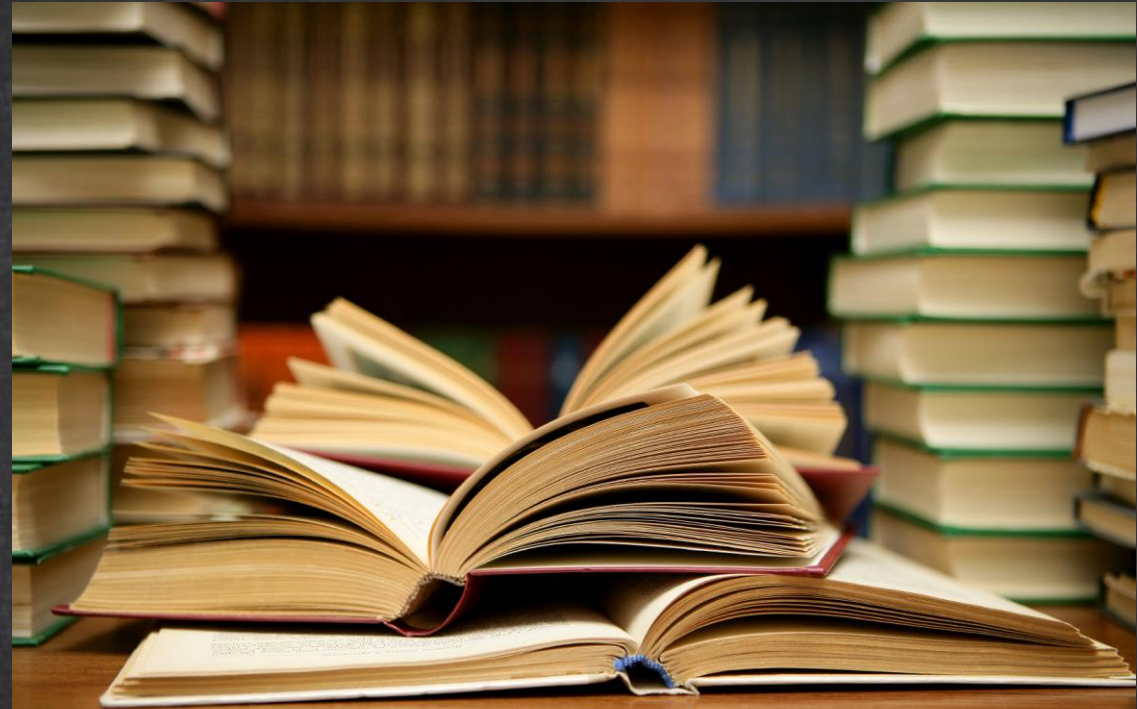
**2 regions.**  
**1 common thread.**



# 1

mandate of a Montreal-based  
SME to be completed in  
teams of 4-5







# EVALUATION

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TEAM ASSIGNMENT

30%





# EVALUATION

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INDIVIDUAL WORK

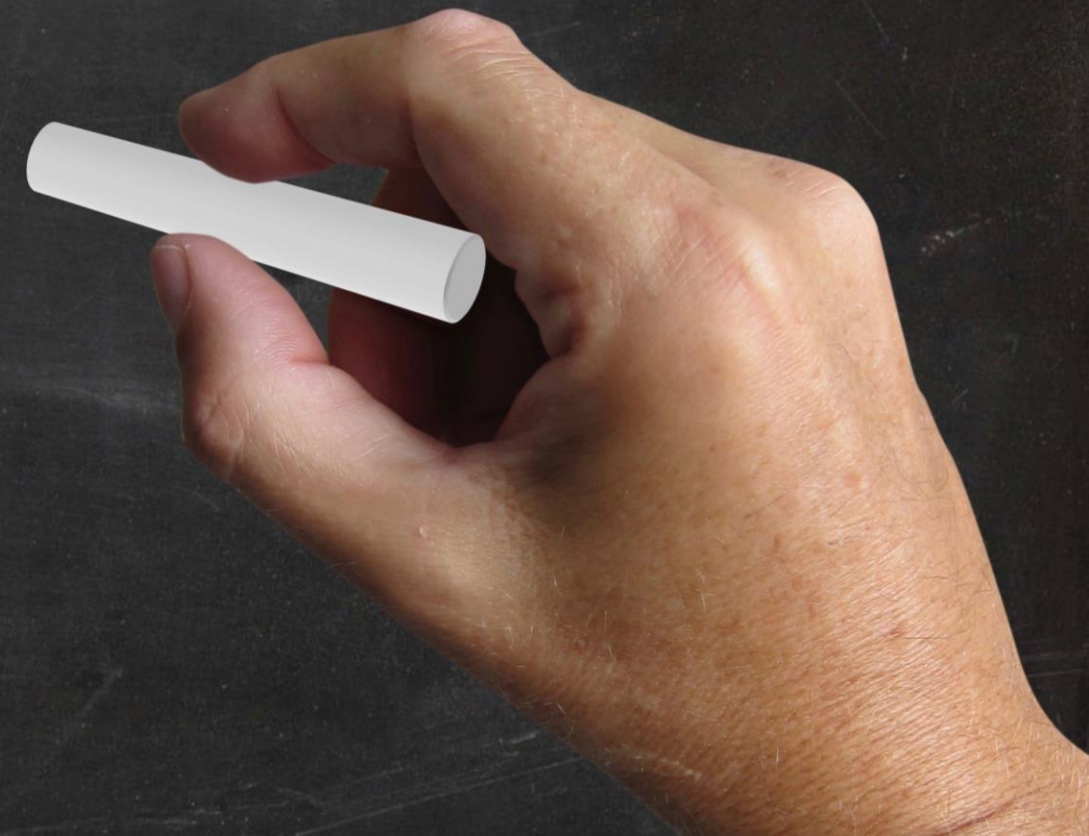
50%

MINI-TEST

30%

INTROSPECTION

20%





# EVALUATION

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PARTICIPATION

20%



# Logistics

## HEC Montréal takes care of:

- Academic and business activities
- Accommodation (14 nights / two people per room)
- Train ticket Munich-Berlin
- Public transport tickets in Munich and Berlin
- Some cultural activities
- Some meals

## You take care of:

- Your international flight ticket and travel insurance
- Your meals
- Your free time activities







# Accommodation

- Double Occupation
- 2 beds



[Holiday Inn Express Munich City West](#)  
[7 nights/ Including Breakfast](#)

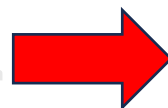


[Adina Hackescher Markt Berlin / &](#)  
[7 nights Including kitchenette](#)



# Budget

Trip fees* <small>*paid to HEC Montréal</small>	2200-2400\$
International flight and Insurances* <small>*each participant is responsible for the purchase of its international flight ticket and insurances</small>	around 1800\$
Institutional fees	255\$
<b>Total:</b>	<b>4255\$ – 4455\$</b>









**G E R M A N Y**



**Danke schön!**

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