

GERMANY

5 - 19 July 2025

Jean-François Ouellet

Professor, Entrepreneurship & Innovation









1

4

280%



052 740-8

UNT.
HENZ. S.

2144

trans
AGIO









2015
ANSWER. WIKO.
BOMBER.
NOV 2015

IMK. TBR.
FDM



LABOU

BLAK
SM
BE

WIKO

5-PP-BKI

11-8

FUNTO







SAP  **MALTEGO**

zooplus

PLUGANDPLAY

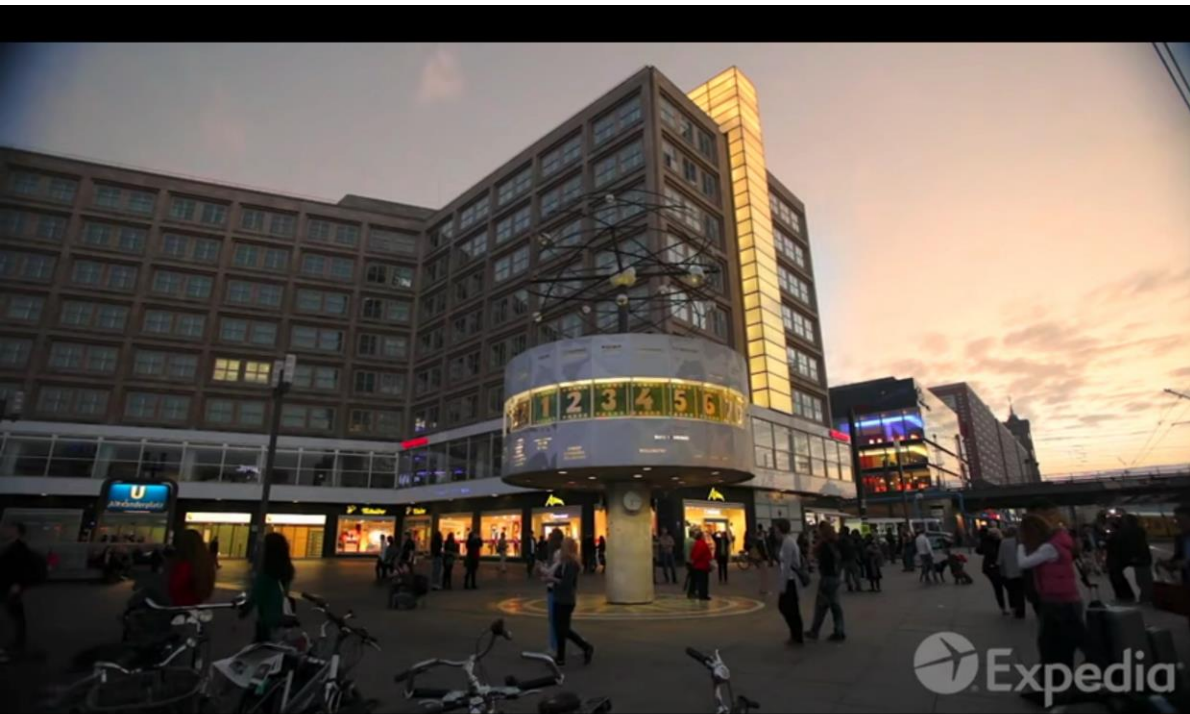


 **MSD**
INVENTING FOR LIFE





vetevo



CLUBCOMMISSION.BERLIN



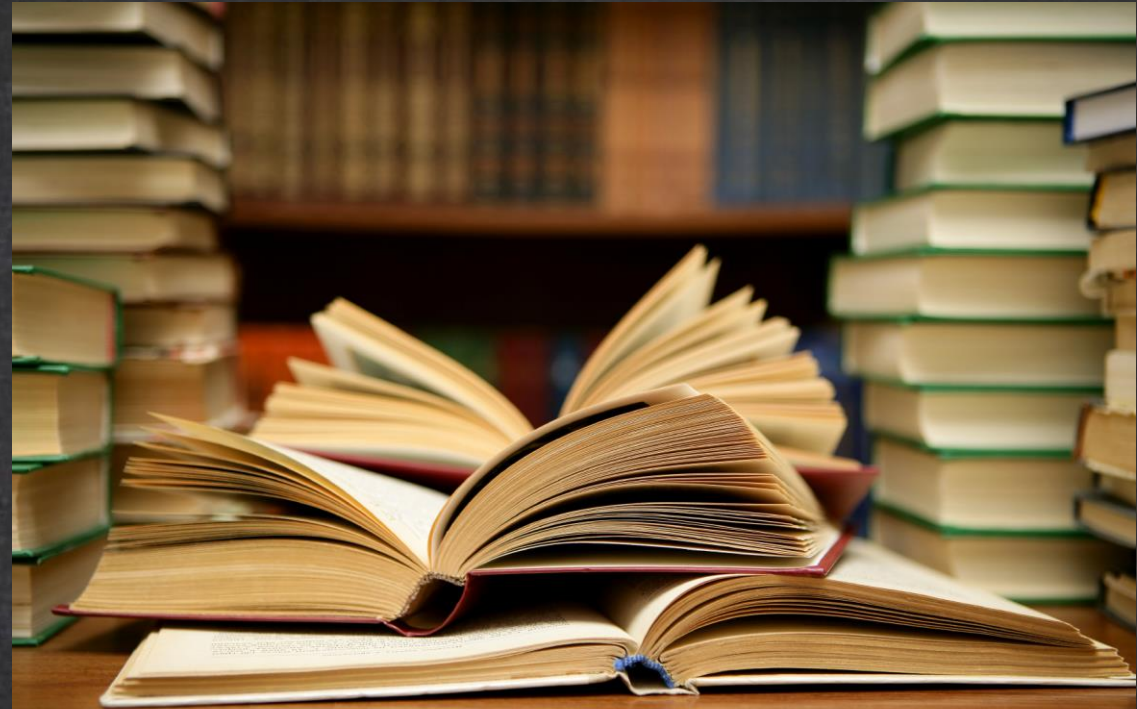


2 regions.
1 common thread.

1

mandate of a Montreal-based
SME to be completed in
teams of 4-5

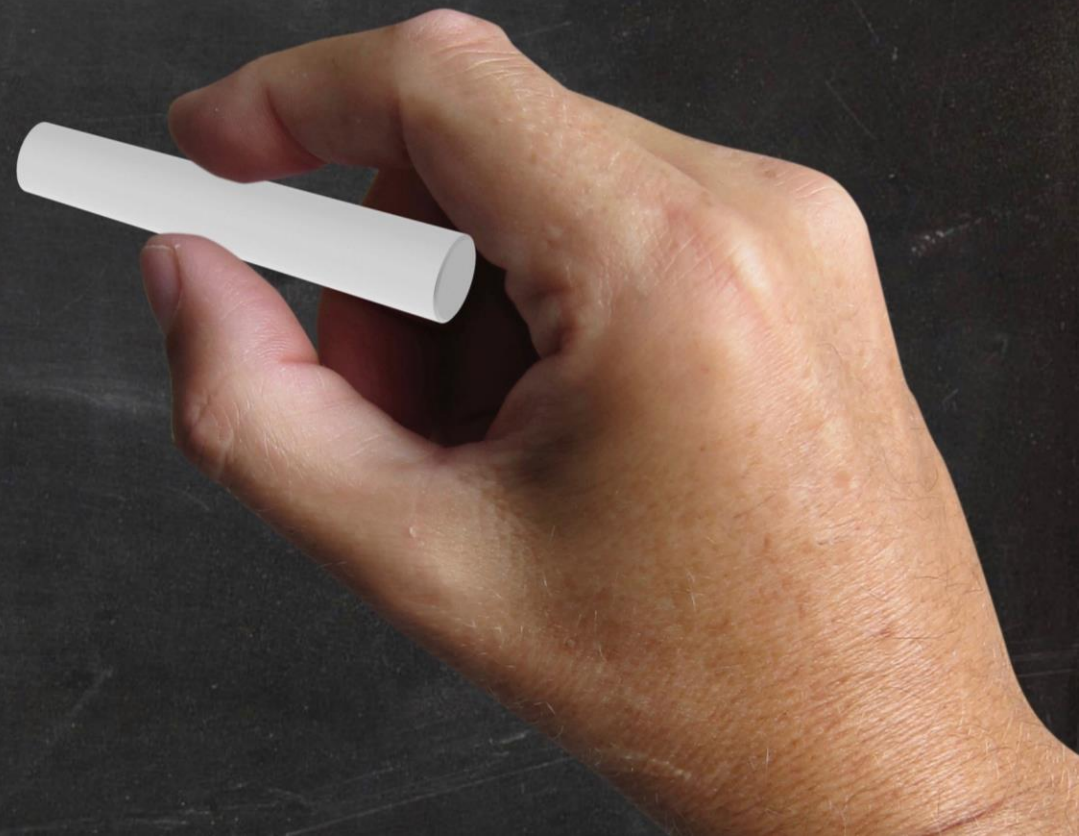




EVALUATION

TEAM ASSIGNMENT

30%



EVALUATION

INDIVIDUAL WORK

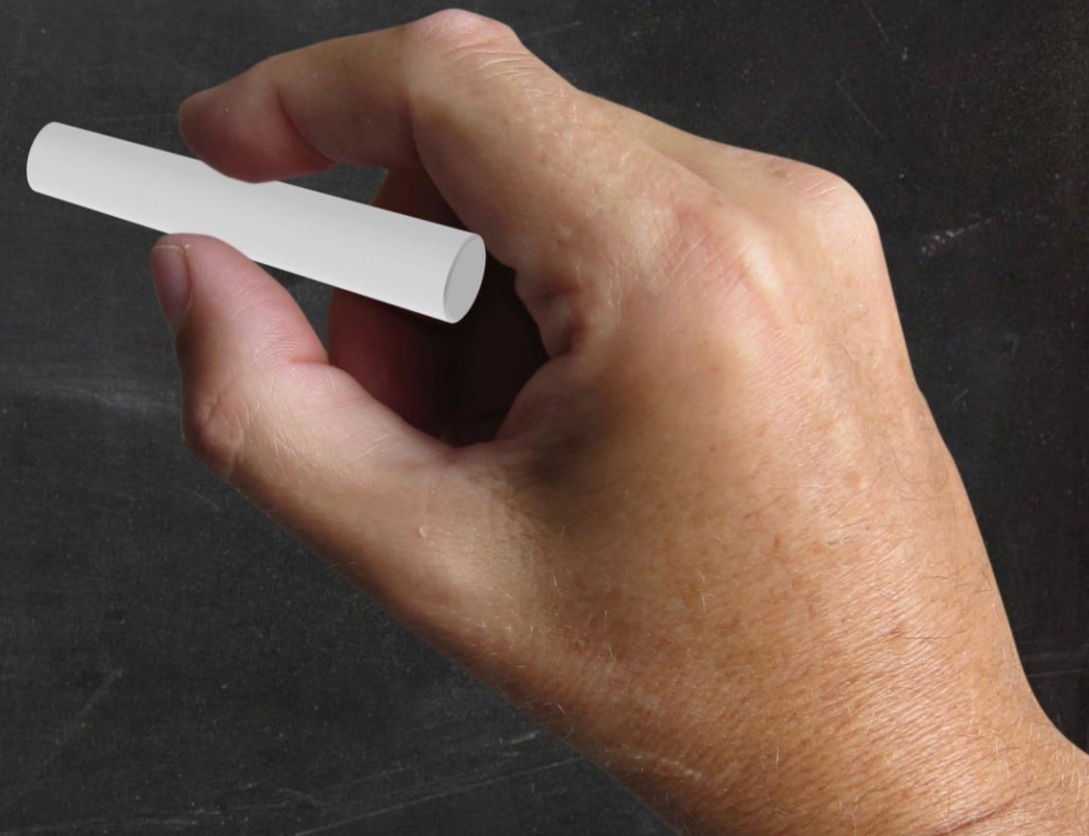
50%

MINI-TEST

30%

INTROSPECTION

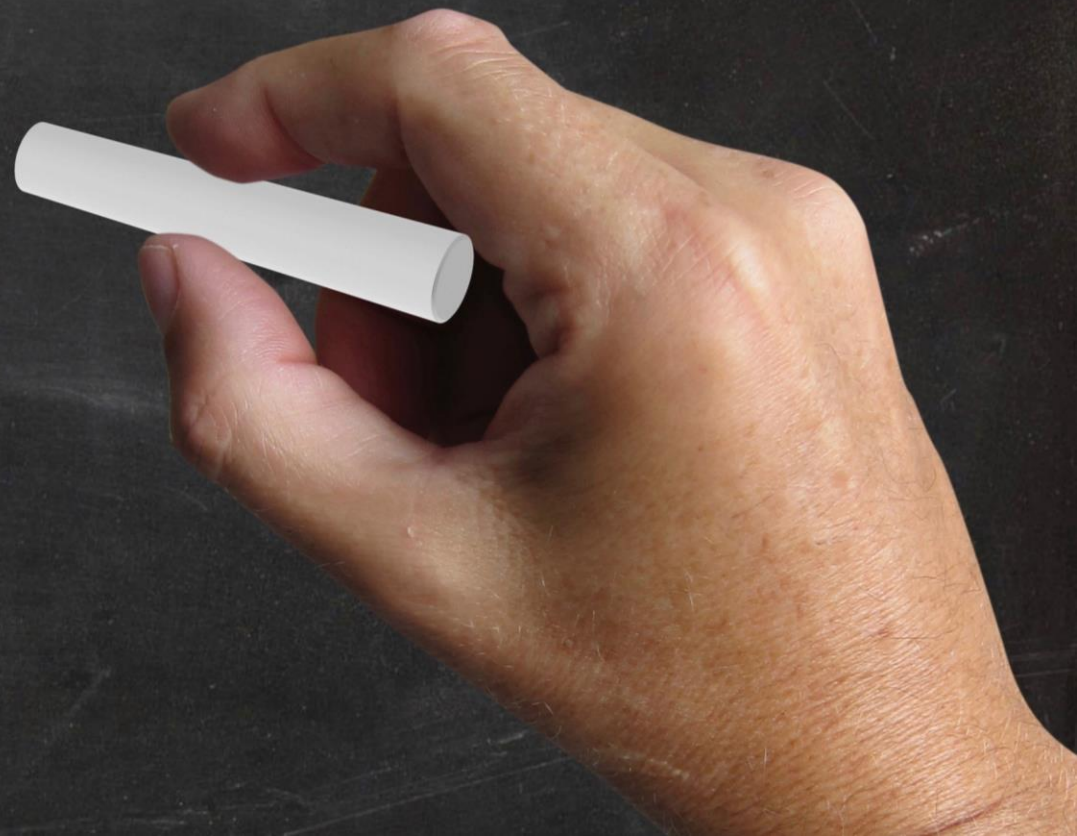
20%



EVALUATION

PARTICIPATION

20%



Campus Germay – 5-19 July 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	1	2	3	4	5 Arrival in Munich Welcome Dinner	6 Munich Cultural activity
7 Munich Company visit	8 Munich Company visit	9 Munich Team assignment day	10 Munich Company visit	11 Munich Company visit	12 Munich AM : Departure Munich PM: Arrival Berlin	13 Berlin Free Day
14 Berlin Company visit	15 Berlin Company visit	16 Berlin Team assignment day	17 Berlin Company visit	18 Berlin Group Presentation Farewell Diner	19 Berlin Fin du programme	14

Logistics

HEC Montréal takes care of:

- Academic and business activities
- Accommodation (14 nights / two people per room)
- Train ticket Munich-Berlin
- Public transport tickets in Munich and Berlin
- Some cultural activities
- Some meals

You take care of:

- Your international flight ticket and travel insurance
- Your meals
- Your free time activities





Accommodation

- Double Occupation
- 2 beds



[Holiday Inn Express Munich City West](#)
[7 nights/ Including Breakfast](#)

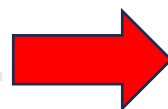


[Adina Hackescher Markt Berlin / &](#)
[7 nights Including kitchenette](#)



Budget

Trip fees* <small>*paid to HEC Montréal</small>	2200-2400\$
International flight and Insurances* <small>*each participant is responsible for the purchase of its international flight ticket and insurances</small>	around 1800\$
Institutional fees	255\$
Total:	4255\$ – 4455\$





G E R M A N Y



Danke schön!

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