

THAILAND

**Learn about Social Business
and create positive impacts
in the Land of Smiles**

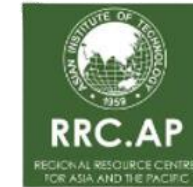
29 June - 12 July 2025

Mai Thai
Professor, Entrepreneurship and Innovation





Yunus Center
AIT



THAILAND

RICH CULTURE



A LAND OF SMILES

THAILAND

QUALITY EDUCATION



Study with Thai students



Campus Thailand is for

- Students in the MSc, DESS, BAA, et Certificate programs
- People passionate and curious about Asia who want to:
 - ✓ Gain a better understanding of Thai economy and Southeast Asian diversity
 - ✓ Create impacts with social businesses and social entrepreneurs in Thailand
 - ✓ Look for international carrier opportunities

Transformative experience



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>29/6</p> <p>Arrivée en Thaïlande et enregistrement sur le campus de l'AIT</p>	<p>30/6</p> <p>Theme : Doing business in Thailand</p> <p>AM – Introduction to AIT and the program</p> <p>PM – Meeting with Canadian businesses and ambassador</p>	<p>1/7</p> <p>Theme : Food sustainability</p> <p>Visit Rescue Kitchen</p> <p>Cooking Thai food and donating meals to vulnerable communities.</p>	<p>2 /7</p> <p>Theme : Sustainable healthcare</p> <p>Visit SWING clinic</p> <p>Learning about service worker programs in sexual and reproductive care for LGBTQIA+ individuals.</p>	<p>3 /7</p> <p>Theme : Circular economy</p> <p>Visit On Nut 14 Rai and Zero Baht Shop</p> <p>Explore grassroots circular economy approaches with Bangkok's largest group of informal waste Pickers.</p>	<p>4 /7</p> <p>Theme : Group assignment</p> <p>Work with Thai students and coach on one of the three mandates</p> <ol style="list-style-type: none"> 1. Food sustainability 2. Sustainable healthcare 3. Circular economy 	<p>5 /7</p> <p>Theme : Culture</p> <p>Cultural tour with a presentation on Responsible Procurement by luxury hotel group Plaza Athenee Hotel.</p> <p>Night : Train to Chiang Mai</p>
<p>6 /7</p> <p>Free day in Chiang Mai</p> <p>Explore Chiang Mai's Sunday Market, where vibrant souvenir stalls, tantalizing street food, and live music line the charming streets of the old city.</p>	<p>7 /7</p> <p>Theme : Community development</p> <p>Visit Doi Inthanon Royal Project and Karen hilltribe</p> <p>Discovering social transformation mechanisms</p>	<p>8 /7</p> <p>Theme : Agriculture durable</p> <p>Visit Mon Baree Social Enterprise</p> <p>Engage in hands-on activities to learn about organic farming practices</p>	<p>9 /7</p> <p>Theme : Eco-tourism</p> <p>Visit Elephant POOPOOPAPER Park</p> <p>Découvrez comment ce parc naturel transforme les déchets en merveilles.</p>	<p>10 /7</p> <p>Theme : Group assignment</p> <p>Work with Thai students and coach on one of the three mandates</p>	<p>11 /7</p> <p>Theme : Impact</p> <p>Presentation of field work results</p> <p>Closing ceremony</p> <p>Farewell dinner (Traditional Thai Lanna dinner)</p>	<p>12 /7</p> <p>Theme : Culture</p> <p>Visit Jing Jai Market</p> <p>Cultural activities with Thai hosts</p> <p>Night : Train to Bangkok</p>

Mandate 1: Food sustainability

SOS Rescue Kitchen Program



Mandate 2: Sustainable healthcare

SWING CLINIC



Mandate 3: Circular economy

ON NUT 14 RAI and Zero Bath Shop





Prof. Mai Thai
HEC Montréal



Prof. Faiz Shah
AIT



Prof. Tanawan Carraway
AIT & University of Chiang Mai



Hnin Htet Htet Htun



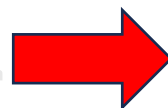
Nant May Than Htay



Parichad Nuntavong

- Participation 20%
(Preparatory sessions at HEC Montréal and two weeks in Thailand)
- Individual work – 26 July 50%
(1000-word reflection report of the learning experience)
- Teamwork – 11 July 30%
(Presentation of fieldwork results)

<p>International flight and insurance*</p> <p><small>*each participant is responsible for the purchase of its international flight ticket</small></p>	2,400 \$
<p>Institutional fee for HEC Montréal</p>	255 \$
<p>Local fees</p> <ul style="list-style-type: none"> • Hotel with breakfast (check-in on 29/6, check-out on 12/7) • Travel between Bangkok and Chiang Mai • Local transport for business visits in Bangkok and Chiang Mai • Cultural activities • Fairwell dinner • Institutional fee for host university (AIT) 	2,650-2750\$
<p>Total</p>	5,305-5405 \$



THAILAND – AN AMAZING CAMPUS

- ✓ Gateway to Southeast Asia
- ✓ Beautiful heritage and cultural diversity
- ✓ Model of social transformation
- ✓ Entrepreneurial culture
- ✓ Strong organizational team
- ✓ Exchanges and collaborations



Thank you!

