

HEC
MONTREAL



重慶工商大學

Chongqing Technology and Business University

BBA

International Pathway

english.CTBU.edu.cn
hec.ca/baa

The BBA International Pathway is a minimum four-year management program

- The preparatory and first year of studies are completed at Chongqing Technology and Business University in China.
- Years 2 and 3 are completed at HEC Montréal in Canada.

HIGHLIGHTS OF THE INTERNATIONAL PATHWAY

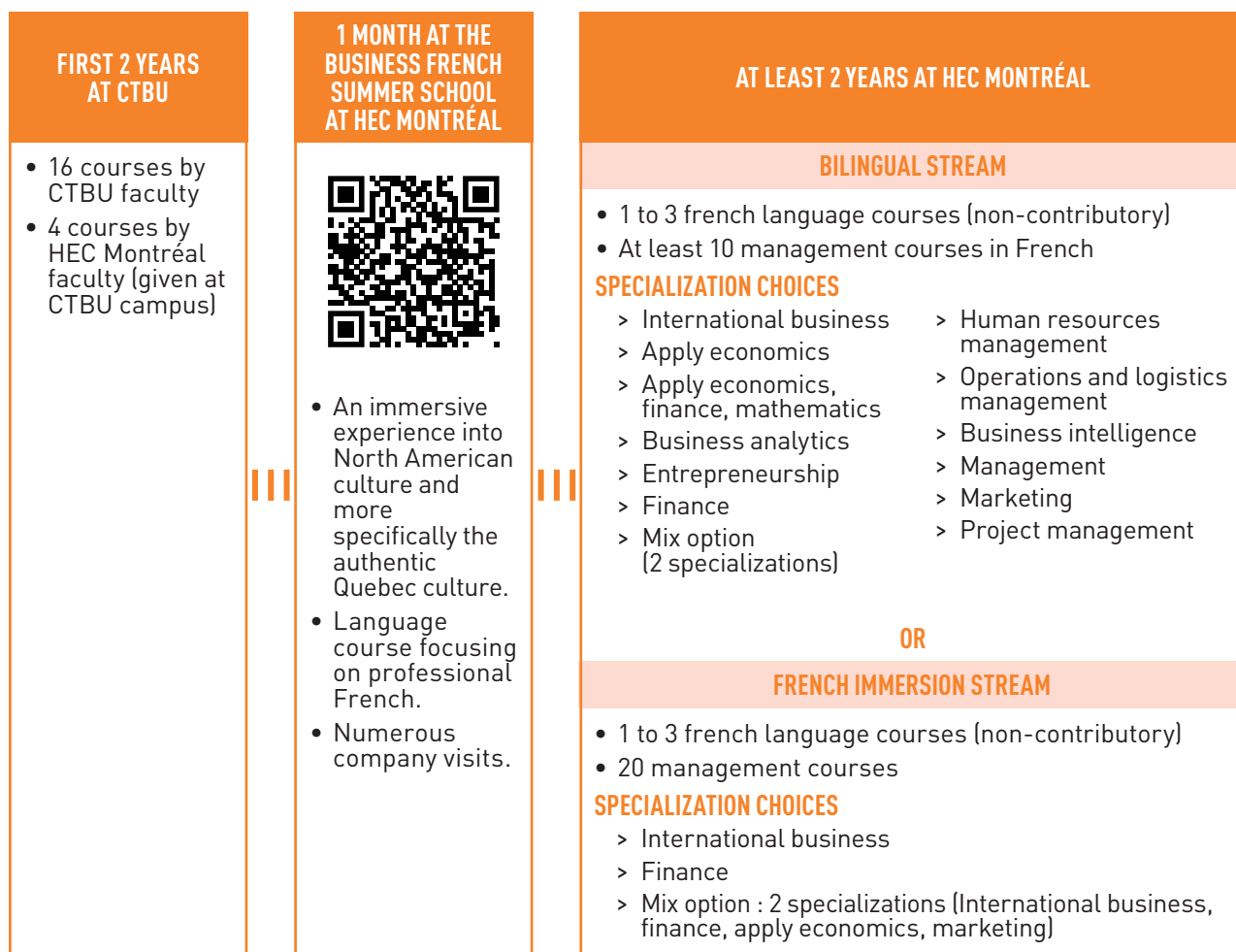
- An opportunity to gain hands-on management experience and build a network of business contacts through for-credit internships in local businesses and project courses.
- A generalist approach that focuses heavily on the fundamentals and functions of management, allowing each student to develop strong analytical, synthesis and problem-solving skills, and that incorporates the latest management theories.
- Cross-disciplinary skills development, whereby students learn about ethics relating to business issues and build their skills in the areas of teamwork, creativity, autonomy, and leadership.
- Intensive use of new information technologies, giving each student the chance to adopt and use these tools on a daily basis in their studies, work and communications.

HEC MONTRÉAL OFFERS

- Access to 314 faculty members, 50% of whom are international professors.
- A multilingual approach unique to North America with French immersion.
- A dedicated team to support students during the various stages of the program (e.g., online registration at HEC Montréal, student visa procedures, settling in Montreal, social and academic integration, and course tutoring).
- The Career Management Service will accompany students from the moment they arrive at HEC Montréal. It will help them implement their job search strategy, even after they graduate.

PROGRAM STRUCTURE AND OBJECTIVES

International Pathway Structure



The program promotes leadership and pushes each student to excel and flourish as a future manager by gaining an international experience.

Students then conduct their study in Montreal **for a minimum of two years** of BBA pathway.

Students begin studying in China before coming to Canada, allowing them to save on tuition and living expenses **for the first two years**.

Students begin discovering North American teaching methods (e.g. case studies, flipped classrooms, and teamwork) from the start of their program by taking a few courses taught by HEC Montréal professors at CTBU.

ADMISSIONS CRITERIA

- ▶ High school diploma: formally registered bachelor students of CTBU (English scored 100 and above out of 150 in College Entrance Exam in China, excluding majoring in art and physical education).
- ▶ Intermediate-advanced proficiency in English: IELTS 5.5-6.5, TOEFL 72-94, TOEIC 601-780, AP 4, SAT 700, LinguaSkill 160-179.

ADDITIONAL CRITERIA FOR BILINGUAL STREAM

- ▶ Get the International French Test (IFT) at a score of 850 or higher
Mention initiale : Applicants to HEC Montréal must pass the International French Test (IFT) before being admitted to a program at a score of 850 or higher

HEC MONTREAL

Courses fees:

- 1 course included in your program - 3 credits
- 1 to 2 courses in addition to the Business French Summer School:
1 875 CAD/course -
9 730 ¥/course

FOR MORE INFORMATION



Sample budget



Tuitions fees

BACHELOR OF MANAGEMENT (Y.1 & Y.2) AT CTBU, CHINA

▶ Tuitions fees for a year
30 000 ¥

▶ Living expenses for a year
12 000 ¥

BBA (Y.3 & Y.4) AT HEC MONTREAL, CANADA

▶ Tuitions fees for a year
30 588 CAD or 153 000 ¥*

▶ Living expenses for a year
up to 20 000 CAD or 100 000 ¥*

SUCCESSFUL BBA INTERNATIONAL STUDENTS WILL OBTAIN TWO DEGREES,

ONE FROM CTBU AND ONE FROM HEC MONTRÉAL

The CTBU degree is a Bachelor of Administration or Economics, issued by CTBU.

The HEC Montréal degree is a Bachelor of Business Administration (B.B.A.) issued by HEC Montréal and Université de Montréal.



AFTER GRADUATION

CONTINUE A
GRADUATE
DEGREE
WORLDWIDE.

BE ELIGIBLE
FOR A 3-YEAR
POST-
GRADUATION
WORK PERMIT
IN CANADA.

START A
BUSINESS
CAREER
WITH TWO
INTERNATIONAL
BACHELORS
DEGREES

GREAT PROFESSIONAL PROSPECTS



*For the period September 1, 2021 to August 31, 2022 - Source: 2021-2022 HEC Montréal activity report



CTBU AND HEC MONTRÉAL: MORE THAN 10 YEARS OF COLLABORATION

In 2009, CTBU and HEC Montréal started to communicate for cooperation in Chongqing, China. After three years of preparation, the joint-degree program began to recruit students in September 2012. The program is run by 2+2 mode and aims to cultivate trilingual (Chinese, English and French) business talents with cross-cultural knowledge. Therefore, it got nickname "2+2 Elite Program".

**FOR MORE INFORMATION,
PLEASE CONTACT**

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HEC MONTRÉAL



First business school founded in Canada in 1907, HEC Montréal holds the three most prestigious accreditation in its field, which confirms the excellence and quality of its training and research : AACSB (Association to Advanced Collegiate Schools of Business), EQUIS (European Quality Improvement System) and AMBA (Association of MBA's).

HEC Montréal emphasizes international exchanges, quality of language teaching and technological skills development.

The School occupies a prominent place on the Business schools international scene with:

- More than 14,299 students, 27% are international students from 144 countries).
- An active network of more than 105,800 active alumni across all continents.
- 314 tenured professors, teaching in over 100 study programs, from BBA to Ph. D.
- Partnerships with 195 universities and business schools in 56 countries.

In its century-long history, the School has established an enduring tradition of cutting-edge thinking in fields ranging from teaching, research and international initiatives to executive programs for middle and top managers.



hec.ca/en

Follow HEC Montréal



重慶工商大學
Chongqing Technology and Business University

International Business School, Chongqing Technology and Business University:

Chongqing Technology and Business University (CTBU), approved by the Ministry of Education in China, is a multi-disciplinary university under the Chongqing Municipal Education Commission. The university offers undergraduate, postgraduate and Ph.D. courses, mainly in economics, management, arts, literature, engineering, law and science. CTBU attaches great importance to international cooperation and exchange and has established ties with more than 10 foreign universities and organizations in different countries and regions.

International Business School (IBS), founded in 2000, is directly subordinate to Chongqing Technology and Business University. It is the first Sino-Foreign cooperative higher institution in Southwest China. Aiming at training internationalized business talents, CTBU entrusts IBS to run joint-degree programs of bachelors and masters together with over ten well-known foreign universities including University of Lincoln in the UK, University of Montpellier in France, King's University College at Western Ontario and HEC Montreal in Canada for more than 10 years.

cuesc.com/school/CTBU

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